



# How Much Does It Cost To Make A Video?

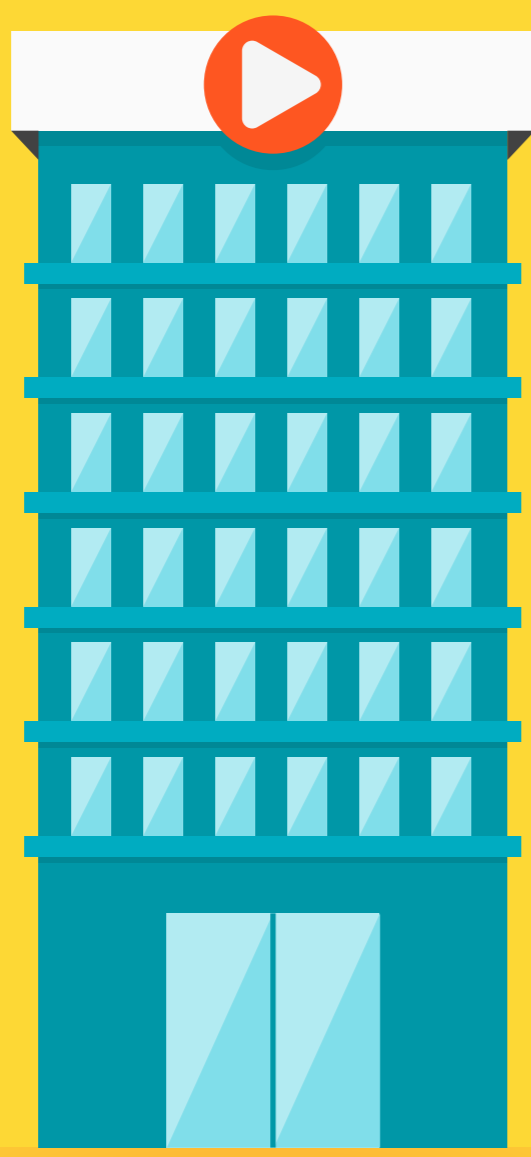
Let's break down the services each video production team generally provides.



## YOUR BUDGET: \$5,000 - \$10,000+

### YOUR OPTIONS:

Video Production Company



### WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
  - Video Concept*
  - Script & Storyboard*
- Production (Live-action)
  - Big Crew*
  - Multiple Locations/Multiple Shoot Days*
  - Extensive Equipment Package*
- Post-Production (Animation & Live-action)
  - Editing*
  - Sound Mixing*
  - Color Correcting*
  - Special Effects*

## YOUR BUDGET: \$3,000 - \$5,000

### YOUR OPTIONS:

Smaller, Niche Video Production House



### WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
  - Video Concept*
  - Script & Storyboard*
- Production (Live-action)
  - Normal Size Crew*
  - Fewer Locations/ 1-3 Shoot Days*
  - Moderate Equipment Package*
- Post-Production (Animation & Live-action)
  - Editing*
  - Sound Mixing*
  - Color Correcting*
  - Minor Special Effects*

## YOUR BUDGET: \$1,000 - \$4,000

### YOUR OPTIONS:

Freelancers



### WHAT'S INCLUDED:

- Pre-Production (Animation & Live-action)
  - Notes on any Scripts/Storyboards*
- Production (Live-action)
  - 1-3 Person Crew*
  - 1-3 Locations/1-3 Shoot Days*
  - Moderate Equipment Package*
- Post-Production (Animation & Live-action)
  - Editing*
  - Syncing Sound*
  - Minimal Color Correcting*

## YOUR BUDGET: \$9 - \$1,000

### YOUR OPTIONS:

DIY Animation Platform with or without a Freelancer



### WHAT'S INCLUDED:

- Pre-Production (Animation)
  - Notes on any Scripts/Storyboards*
- Production (Animation)
  - 1 Person Crew*
- Post-Production (Animation)
  - Editing*
  - Syncing Sound*

### Sources:

FierceRetail.com  
Vidyard.com  
Econsultancy.com

wideo.co